Amazon Grocery Pollinator Health Policy

For Fresh Produce and Floral

October 2026

Purpose

The purpose of this document is to state the Pollinator Health Policy for Produce and Floral purchasing at Amazon, which aims to reduce the risk of negative impacts to biodiversity and native pollinator health in our produce and floral Grocery supply chain.

Background

At Amazon, we recognize the important role that pollinators play in our food system and seek to better support pollinator health, while acknowledging the need for robust pest management.

Scope

This policy applies to all suppliers of fresh produce and floral products sold on Amazon.com and in Amazon Grocery physical stores in the U.S. and Canada, excluding produce wholesalers.

Pollinator Health Policy for Fresh Produce and Floral

By the end of 2027, Amazon:

- Requires all fresh produce and floral growers to implement an Integrated Pest Management (IPM) system[1], which prioritizes preventative and biological pest control measures and reduces the need for chemical pesticides.
- Encourages all fresh produce and floral suppliers to phase out the use of nitroguanidine neonicotinoids (clothianidin, dinotefuran, imidacloprid, and thiamethoxam), which are particularly harmful to pollinators.
- Prohibits the use of nitroguanidine neonicotinoids (clothianidin, dinotefuran, imidacloprid, and thiamethoxam) in all potted plants we sell.

Compliance

Full Compliance Pathways

The following types of documentation may be used to demonstrate full compliance with this policy.

- Certification to one of the following programs, which support biodiversity, pollinator health, and other climate-smart strategies (preferred):
    - Biodynamic (Demeter)
    - Certified Regenerative by A Greener World
    - Fair For Life
    - Fairtrade International
    - Fair Trade USA
    - Organic (USDA Organic, Canada Organic Regime, or an international equivalent)
    - Rainforest Alliance

1. The USDA describes Integrated Pest Management (IPM) as a sustainable approach to managing pests by combining biological, cultural, physical, and chemical tools in a way that minimizes economic, health, and environmental risks. An IPM system prioritizes cultural, physical, and mechanical measures for pest prevention. Only when these measures are not fully effective should chemical pest control materials be used.

    - Regenerative Organic Certified (ROC)
    - Soil and Climate Initiative (SCI)
    - SCS Sustainably Grown

- Certification to one of the following programs with strong IPM and neonicotinoid restrictions:
    - Bee Better Certified

- Completion of an attestation confirming that growers adhere to the requirements of the policy. Suppliers must submit details of their IPM and pesticide records to Amazon upon request.

IPM Compliance Only – not applicable for potted plants

The following types of documentation may be used to determine compliance with the requirement for an Integrated Pest Management (IPM) system only. These do not substantiate the prohibition of nitroguanidine neonicotinoids.

- Certification to one of the following programs with strong IPM:
    - Equitable Food Initiative (EFI) - Pest Management Standard
    - Red Tomato's Eco Certified Program
    - Sustainable Food Group Sustainability Standard

- Completion of an attestation confirming that growers adhere to an Integrated Pest Management (IPM) system. Suppliers must submit details of their IPM and pesticide records to Amazon upon request.