



2026

The Climate Pledge Report



THE
CLIMATE
PLEDGE

Introduction

About The Climate Pledge

The Climate Pledge is a commitment to reach net-zero carbon emissions by 2040. By becoming signatories, organizations commit to regular reporting of greenhouse gas (GHG) emissions, implementing decarbonization strategies, and neutralizing remaining emissions through credible offsets.

Amazon and Global Optimism co-founded The Climate Pledge in 2019 to bring together the world's leading companies to accelerate industry collaboration, action, and responsible change. Amazon funds and operates The Climate Pledge, supporting the global community with resources, events, and joint action projects designed to tackle some of the planet's biggest climate challenges. Amazon and Global Optimism also partner on programming and community engagement, working directly with signatories to help turn their net-zero commitments into meaningful progress.

About This Report

Amazon prepared this report in collaboration with Global Optimism and featured signatories. This report presents the scale and momentum of The Climate Pledge community's efforts and progress to date, as signatories work toward net-zero carbon emissions by 2040.

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How to Navigate This Report

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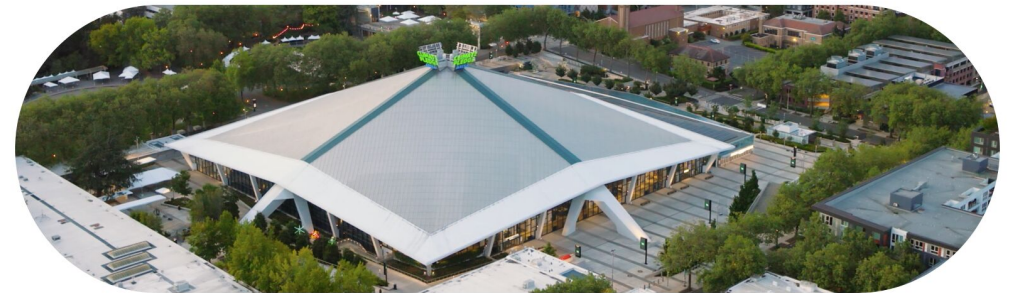
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On this page

Top right 75 brands attended The Climate Pledge Beauty Summit, co-hosted by Saie.

Middle Climate Pledge Arena in Seattle, Washington, was one of the first signatories to The Climate Pledge.

Bottom left Clean Truck Express lanes at the Port of Los Angeles give electric drayage trucks priority access to terminal gates, helping improve operational efficiency.



A Letter from Our Leaders

When The Climate Pledge launched in 2019, we set an ambitious goal to reach net-zero carbon emissions by 2040. We believed businesses could move faster when they move together and that collaboration would accelerate progress beyond what any one company could achieve alone. This is proving to be true.

This report offers a clear view of what is happening across our community, and the work signatories are collectively delivering today—crucial steps in meeting our 2040 ambition. Goals are important, but not as important as action. Within the pages of this report, you will find many examples of signatory actions from around the world, demonstrating the momentum we need to sustain and detailing the progress worth recognizing along the way.

As of today, The Climate Pledge has grown to more than 700 signatories across 62 industries and 49 countries and territories. We're inspired by that growth, and deeply grateful to the companies that continue to bring their ambition, expertise, and energy to this community. It represents more than scale.

As The Climate Pledge enters this more mature phase, our story is increasingly defined by the depth of action taking place across our community. Signatories are embedding decarbonization into procurement, operations, logistics, product design, and long-term business strategy. They're investing in new technologies, carbon-free energy, fleet electrification, lower-carbon materials, more robust data, and new ways of working with suppliers. Across 33 joint action projects, 122 signatories are collaborating to tackle

shared barriers and accelerate progress. These projects—including work to electrify highways and port drayage—together with cohorts such as the Science Club create opportunities for signatories to exchange best practices, test ideas, celebrate progress, and turn learning into action.

Collectively, we are making meaningful progress. Today, Climate Pledge signatories represent \$3.8 trillion in combined revenue, a scale that would rank this community as the world's seventh-largest economy. However, scale is only important if we can deliver—and signatories are delivering on their commitments. More important than the number is a deeper change—a shift in how signatories operate. Data indicate that signatories are decarbonizing faster than other companies: from 2021 through 2024, signatories reduced their direct and indirect emissions from purchased electricity, heat, steam, and cooling by 11% on average compared to 7% among non-signatories.¹ These early results point to something much larger at play. By committing to net-zero carbon emissions by 2040, signatories are on a path to eliminate at least 2.6 billion metric tons of carbon dioxide equivalent annually, equivalent to a third of the carbon absorbed by the world's forests each year.

The path to 2040 will be challenging—with rising energy demands, infrastructure constraints, and the persistent challenge of transforming complex global supply chains. This is what makes The Climate Pledge more than a commitment. It's a community built to support the difficult work that comes after a pledge is made, and one we are proud to be building together. The path to 2040 was never

going to be linear, but the goal remains firmly in sight. We are grateful to every signatory who continues to push this work forward. Together, we will continue to share, learn, invest, and collaborate on identifying and scaling impactful solutions.

One community can make a world of difference, particularly when it's action-oriented.



Sally Fouts
Global Leader, The Climate Pledge
Amazon



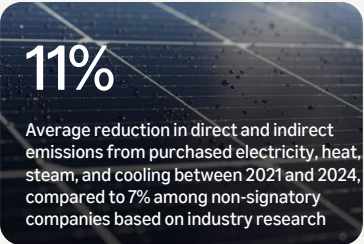
Christiana Figueres
Founding Partner, Global Optimism
Former Executive Secretary,
United Nations Framework
Convention on Climate Change

The Climate Pledge by the Numbers



705

Signatories across 49 countries and territories and 62 industries



11%

Average reduction in direct and indirect emissions from purchased electricity, heat, steam, and cooling between 2021 and 2024, compared to 7% among non-signatory companies based on industry research



19%

Signatory growth in 2025, with 107 new signatories committing to achieve net-zero carbon emissions by 2040

14M MTCO₂e

Direct emissions and emissions from purchased electricity, heat, steam, and cooling eliminated by signatories



\$3.8T

Combined revenue from signatories, a scale that would rank this community as the world's seventh-largest economy

4.4M MTCO₂e

Emissions eliminated in direct emissions, while 9.1 million MTCO₂e came from reductions in purchased electricity, heat, steam, and cooling



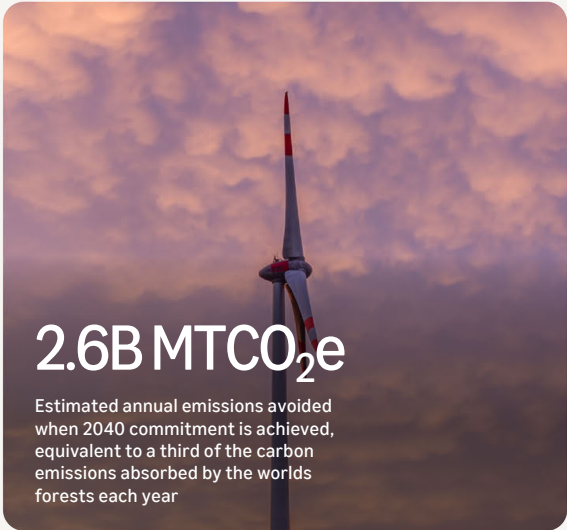
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Electric heavy-goods vehicles deployed in India, Mexico, and Brazil by Laneshift partners, avoiding 3,215 MTCO₂e in 2025



21%

Median reduction in direct and indirect emissions from purchased electricity, heat, steam, and cooling across analyzed signatories



2.6B MTCO₂e

Estimated annual emissions avoided when 2040 commitment is achieved, equivalent to a third of the carbon emissions absorbed by the world's forests each year



33

Joint action projects, engaging 122 signatories



235

Signatories in our Science Club, Supply Chain, and Small-and Medium-sized Enterprises (SME) cohorts

35%

Average reduction by signatories in indirect emissions from purchased electricity, heat, steam, and cooling



1,151

Job-years created by Laneshift, our joint action project, across India and Latin America, 140% more than diesel freight investment would have created

Impact

The Climate Pledge community is demonstrating that ambitious, collaborative climate action delivers real-world results—well ahead of the 2040 goal. Signatories are transforming their operations, deploying capital, and collaborating through joint action projects to catalyze the transition to a lower carbon economy.

From 2021 to 2024, signatories collectively eliminated 14 million metric tons of reported direct emissions and indirect emissions from purchased electricity, heat, steam, and cooling, with an average 11% reduction across the companies.² Of that total, 4.4 million metric tons came from direct operational emissions—fuel combustion, industrial processes, and fleet operations—while 9.1 million metric tons came from reductions in purchased electricity. Signatories are not only switching to cleaner power; they are decarbonizing the hardest-to-abate parts of their operations.

Looking forward, achieving the Pledge's net-zero carbon commitment by 2040 will eliminate at least 2.6 billion metric tons of CO₂e emissions annually—roughly equivalent to the emissions generated by 606 million gasoline-powered vehicles driven for one year, or 2.5 times the number of gasoline vehicles on U.S. roads today. Research (see [Methodology](#) > in the Appendix) confirms the community's momentum:

- **Signatories are decarbonizing faster than non-signatories.** The median signatory reduction for direct and indirect emissions from purchased electricity, heat, steam, and cooling across analyzed signatories was 21%—meaning more than half of signatories cut emissions by at least that amount, nearly twice the average of non-signatory companies included in the study. Nine signatories cut

emissions by 75% or more, 21 cut by 50% or more, 51 cut by 25% or more, and 79 cut by 10% or more.

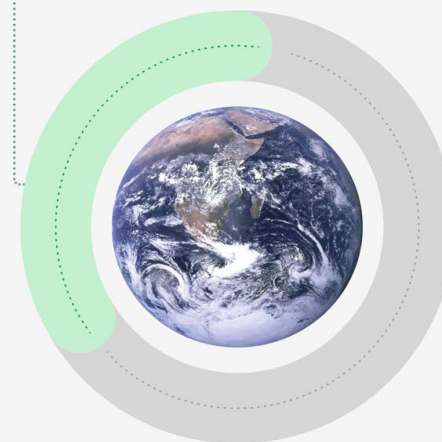
- **Signatories are sustaining faster decarbonization.** Signatories achieved an 11% average reduction in direct and indirect emissions from purchased electricity, heat, steam, and cooling, compared to 7% among non-signatory companies in the study. This delta is consistent with our [last analysis published in 2024](#)—confirming that the Pledge is sustaining consistent decarbonization.
- **Renewable energy is the biggest decarbonization lever—but operational decarbonization is accelerating.** Emissions from purchased electricity, heat, steam, and cooling decreased the most from 2021 to 2024—down 35% on average—driven by renewable energy procurement. Eighty-two signatories reduced emissions by at least 10%, and 24 reduced carbon emissions by 75% or more. Direct emissions declined 4% on average, but the median reduction was 11%, meaning more than half of signatories achieved double-digit reductions in some of their hardest-to-abate operational emissions, including fuel combustion, industrial processes, and fleet operations.³ Of the signatories included in the research, 65 achieved a 10% or greater reduction and 38 reduced direct operational emissions by at least 25%.

"Through the Net Zero Tracker, we spend our time scrutinizing whether corporate climate commitments are credible and actually hold up over time. What's encouraging in the data is how many companies are not only staying the course, but in many cases strengthening their targets over time while backing them with measurable progress. That continued commitment is what turns a net-zero claim into a credible plan."

Angel Hsu, Associate Professor and Founder of the Data Driven Envirolab at the University of North Carolina at Chapel Hill

Scale of the Opportunity

By targeting net-zero carbon emissions by 2040, signatories are on a path to eliminate at least **2.6B MTCO₂e annually**, equivalent to a third of the carbon absorbed by the world's forests each year.



Highlights

14M MTCO₂e

Direct emissions and emissions from purchased electricity, heat, steam, and cooling eliminated by signatories, equivalent to avoiding 35.6 billion miles driven by gasoline-powered cars

4.4M MTCO₂e

Emissions eliminated in direct emissions, while 9.1 million MTCO₂e came from reductions in purchased electricity, heat, steam, and cooling

11%

Average reduction in direct and indirect emissions from purchased electricity between 2021 and 2024, compared to 7% among non-signatory companies included in industry research

35%

Average reduction in indirect emissions from purchased electricity, heat, steam, and cooling

82

Signatories achieving at least a 10% reduction in indirect emissions from purchased electricity, heat, steam, cooling

Growth and Progress

Climate change affects communities worldwide and companies across every industry. The simple recognition that meeting this challenge requires collaboration across industries and geographies inspired the founding of The Climate Pledge in 2019. Together, we can develop and scale solutions faster than any single company could alone. Since our founding, our signatory community has grown significantly—advancing efforts to reduce emissions, scale emerging climate solutions, and overcome shared barriers by aggregating demand, de-risking technology, and codifying replicable business models across geographies.

Signatory Growth

As of June 2026, 705 companies had committed to The Climate Pledge. Our signatories represent \$3.8 trillion in combined revenue. During 2025, 107 signatories joined the Pledge, a 19% year-over-year increase. As this network continues to expand, it creates greater opportunities to exchange knowledge, scale solutions, and accelerate progress across industries and the world, demonstrating the power of a shared commitment to climate leadership.

Worldwide Growth

The Climate Pledge is a global effort, with signatories based in 49 countries and territories. The Pledge is intentionally building momentum in Asia Pacific and Latin America—regions with rapidly growing economies and innovation, a majority of global suppliers, and a significant portion of

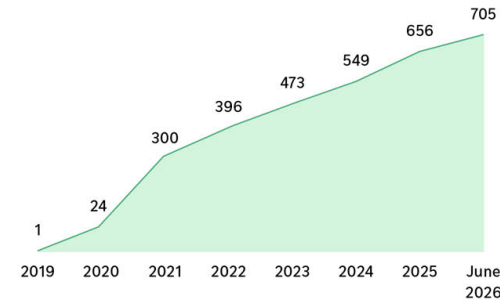
annual global emissions. In these regions, the Pledge is pursuing targeted signatory recruitment, investing in eight joint action programs, including a \$10 million commitment to C40 Cities to help electrify trucks in Latin America and India, and fostering cross-industry collaboration to accelerate signatories' net-zero carbon emissions goals.

Latin America: As of June 2026, 40 signatories based in Latin America had joined the Pledge, up 38% from 29 at the end of 2025. This growth builds on more than two years of collaboration with local signatories and C40 in Brazil and Mexico to accelerate the transition to zero-tailpipe-emission electric freight and heavy-duty trucking. To date, the Laneshift joint action project has deployed 46 fast-charging stations across Mexico City (34 chargers) and Rio de Janeiro (12 chargers), enabling the operation of 337 electric heavy goods vehicles (eHGVs).⁴ At COP30 in Belém, Brazil, the 30th United Nations Climate Change Conference, the Pledge announced a new effort to create Brazil's first zero-tailpipe-emissions logistics corridor along the Presidente Dutra Highway, with a goal of 1,000 daily electric truck trips by 2030.

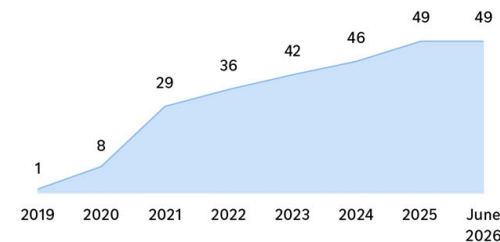
Asia Pacific: The Pledge has 63 signatories across 11 countries and territories, with four joint action projects targeting transportation, energy, and supply chain. Through Laneshift, the Pledge has demonstrated freight viability and built a unified digital platform connecting demand, charging, carbon-free energy, and vehicle leasing and procurement. For example, the Pledge led supplier facility assessments to identify opportunities for carbon-free electricity across India and Vietnam. Additionally, in 2026, the Pledge began convening signatories around policy priorities, including a fireside chat and dinner in Singapore for signatories and policymakers to discuss how artificial intelligence (AI) can drive efficiency gains and expand renewable energy.

Signatory Growth

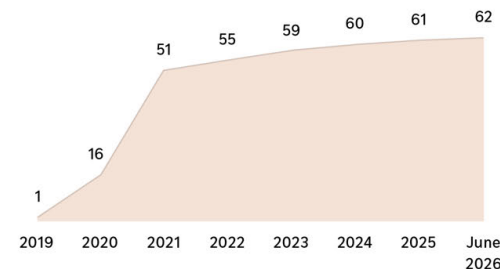
Signatories



Countries and Territories



Industries



Highlights

705

Signatories across 49 countries and territories and 62 industries as of June 2026

\$3.8T

Combined signatory revenue, a scale that would rank the community as the world's seventh-largest economy

19%

Signatory growth in 2025

33

Joint action projects with 122 signatory participants

1,151

Job-years created by Laneshift across India and Latin America

Fashion and Beauty Signatories Taking Climate Action

The Climate Pledge community includes fashion and beauty brands with innovative products and inspiring approaches.



Saie ↗

Reimagines what “clean beauty” can be—through makeup that is formulated like skincare, created with the highest standards for quality ingredients, and sourced responsibly. It amplifies the work of climate leaders and changemakers through its documentary series and is working to recover 5 million pounds of plastic waste from nature-bound sources by 2027, in partnership with rePurpose Global.



DL1961 ↗

Oversees the entire process from fiber and spinning to finished denim and apparel garments with sustainability designed in. It invests in technologies to save water and power, like using fibers that reduce the need for water during washing and dyeing. The brand’s family-owned factory also opened the largest textile recycling plant in Asia, where it converts post-consumer waste into new fibers.



Cotopaxi ↗

Champions planetary health as an outdoor B corporation, fueling both adventure and global change. The company has established multiple programs to promote resale, repair, and reuse—directly reducing demand for virgin materials. The company is also working with other outdoor brands to finance and support shared suppliers in transitioning to renewable energy and clean heat alternatives.

Industry Growth

Our signatories represent 62 industries, including transportation, retail, apparel, infrastructure, manufacturing, and many others. As we continue to grow, we are focused on strategic recruitment in hard-to-abate and underrepresented industries including AI, transportation, fashion, and beauty.

Fashion and Beauty

Fashion and beauty industries are challenging to decarbonize due to complex, shared supply chains that no single brand can decarbonize alone. In 2025, we prioritized engaging these industries, reaching 60 signatories by year-end.

Signatories are working together to address shared supply chain challenges. In Vietnam, the Pledge launched a joint action project to help textile factories switch to renewable energy, with signatories Amazon, Brooks, Cotopaxi, and Vaude, helping these companies and their shared suppliers move toward net-zero carbon.

The Pledge also expanded its fashion and beauty convenings in the first half of 2026, hosting the second Beauty Summit in Los Angeles, where beauty industry leaders from 75 brands connected to discuss sustainability challenges and opportunities. At Climate Week in Sydney, Australia, the Pledge partnered with Christopher Esber to convene 77 designers, brands, and key industry leaders. In the second half of 2026, The Climate Pledge is bringing together over 50 fashion and retail signatories to help more-sustainable textiles reach commercial scale.

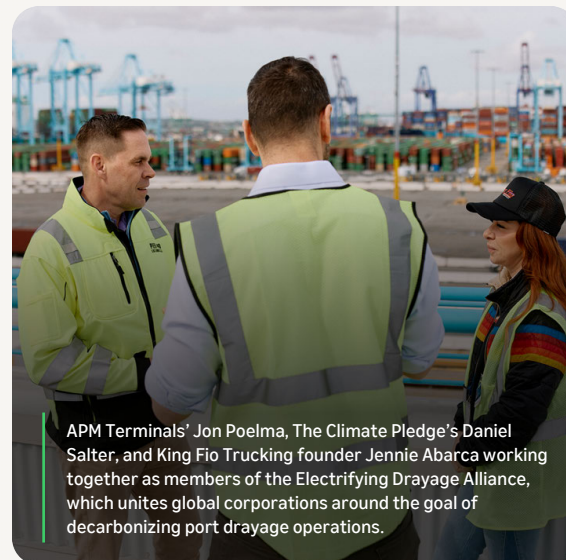
Joint Action Projects

The Climate Pledge drives change through [joint action projects](#) ↗—including 33 projects to date, supported by 122 signatories focused on shared decarbonization challenges. Some of our most impactful projects have focused on

electrifying transportation infrastructure, decarbonizing buildings, and reducing waste.

Electrifying Drayage Alliance

Heavy-duty trucks make up only about 7% of the vehicles on the road in the U.S., but account for nearly 25% of transportation-related GHG emissions.⁵ Drayage—the short-haul movement of containers between ports and nearby warehouses—is a practical entry point for electrifying heavy-duty freight, with short, predictable routes and increasingly accessible charging infrastructure. The [Electrifying Drayage Alliance \(EDA\)](#) ↗, a partnership between The Climate Pledge and Smart Freight Centre, launched in 2025 to accelerate the transition to electric drayage at major ports across North America, Europe, and Asia. Beyond emissions reductions, electric drayage can also support cleaner air and less noise for port workers and surrounding communities. The EDA connects more than 45 companies across global brands, cargo owners, fleet operators, and infrastructure providers to share real-world insights.



APM Terminals’ Jon Poelma, The Climate Pledge’s Daniel Salter, and King Fio Trucking founder Jennie Abarca working together as members of the Electrifying Drayage Alliance, which unites global corporations around the goal of decarbonizing port drayage operations.

Laneshift

Freight transportation via trucks, planes, ships, and trains accounts for 8% of global carbon emissions, with road vehicles making up over 65% of those emissions.⁶ [Laneshift](#) ↗, a public-private initiative in collaboration with C40 and The Climate Pledge, aims to accelerate the transition to zero-tailpipe-emission eHGVs and charging infrastructure in India, Mexico, and Brazil. Across these countries, Laneshift partners have deployed 357 eHGVs avoiding 3,215 metric tons of CO₂e in 2025 alone.

India

In 2025, Laneshift participants deployed 20 eHGVs, which completed over 600 trips and covered over 200,000 kilometers, on the Bengaluru—Chennai corridor—a first-of-its-kind electric truck highway demonstration that drove 4.2x growth in eHGV orders and helped secure several long-term contracts. Laneshift India also developed and launched the [National EV Highway Guidance Framework](#) ↗, a phased roadmap for electrifying India’s busiest freight routes, beginning with 20 priority highways by 2027 and expanding to a national network by 2035.⁷

Mexico City

Laneshift partnered with signatory VEMO Charging Network to launch the country’s largest charging hub, with 34 fast charging stations in the San Antonio-Mixcoac Zone in 2025. This initiative expanded the infrastructure needed to support the adoption of eHGVs, while improving access to reliable charging for commercial fleets. Laneshift is also collaborating with Mexico’s national development bank, Nacional Financiera, to provide financing to small- and medium-sized enterprises to purchase and maintain eHGVs.

Brazil

The Laneshift e-Dutra Coalition—comprising C40, Smart Freight Centre, CALSTART, and other organizations—launched a project to deploy eHGVs and charging

infrastructure along the Rio de Janeiro–São Paulo corridor, with the goal of 1,000 eHGVs operating daily by 2030. Charging hubs in Rio de Janeiro supported 109 eHGVs, avoiding approximately 716 metric tons of CO₂e annually. In Curitiba, Laneshift worked with the local government to begin installation of two additional fast charging stations, supporting an additional 15 vehicles.



In Curitiba, Brazil, Laneshift proved the feasibility of using electric trucks through the installation of two fast charging stations.

Economic Impact

Laneshift's investments in electric freight are delivering more than just environmental impacts. Laneshift projects in India and Latin America have generated 1,151 job-years, which Laneshift estimates is approximately 140% more employment than diesel freight investment would have created. These initiatives help demonstrate that the transition to zero-tailpipe-emission freight creates new economic opportunities.

Buildings Decarbonization Program

The Climate Pledge Building Decarbonization Program brings together companies to work on initiatives that reduce embodied carbon for buildings. In 2025 and 2026, six projects focused on lower-carbon building materials, scaling mass timber, and advancing building efficiency and electrification brought together 17 signatories, including 16 Amazon suppliers.

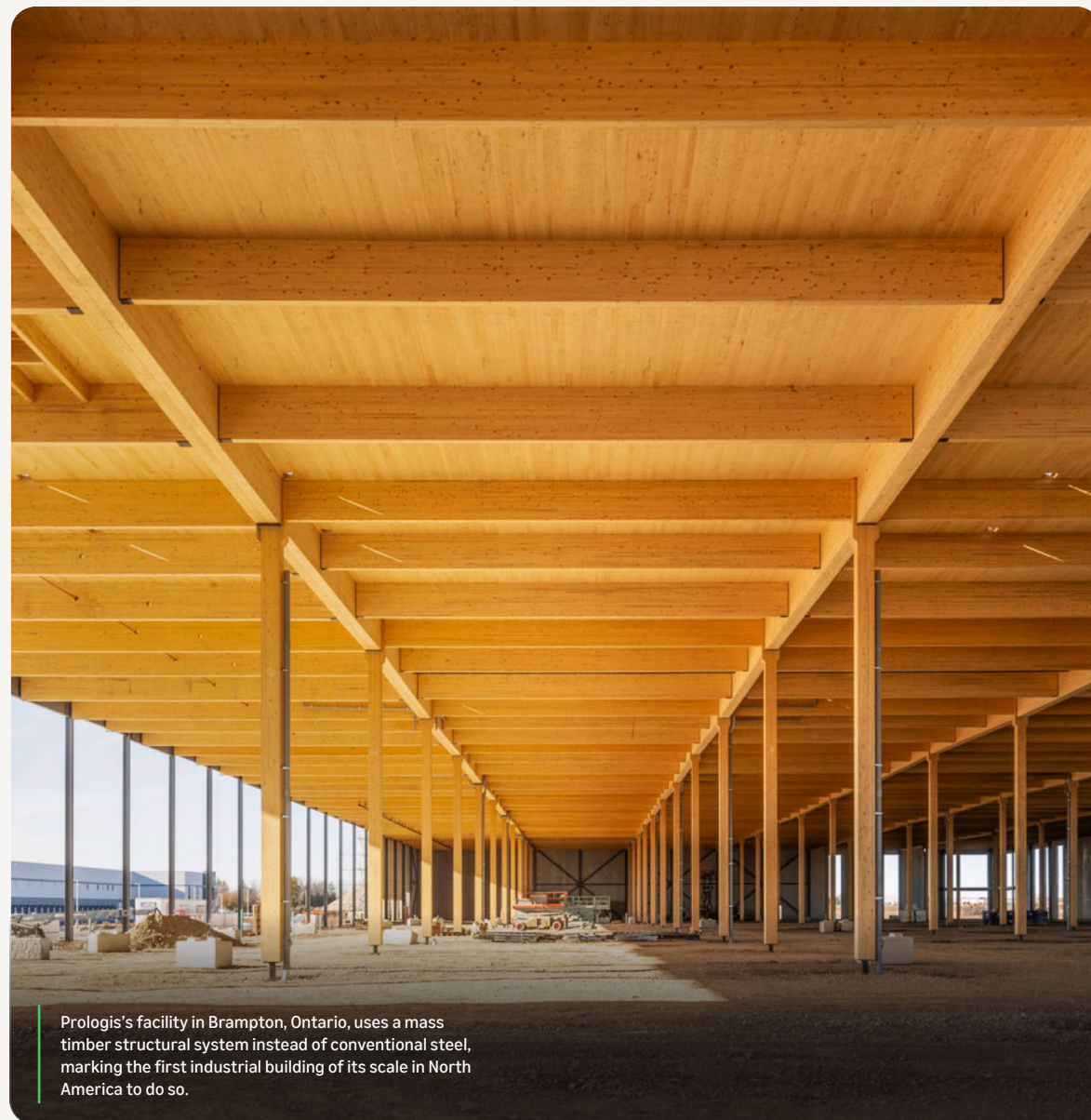
Heat Pumps

Heating, cooling, and ventilating account for about 40% of total commercial energy use in the U.S.⁸ With funding from The Climate Pledge, the U.S. Department of Energy (DOE) Commercial Heat Pump Accelerator began Phase 2 of the Advanced Rooftop Unit (RTU) program in November 2025, aiming to bring to market next-generation heat pump RTUs that can cut emissions and energy costs in half compared to natural gas-fueled systems.⁹

Through the program, [signatories](#) and corporate buyers are working with the National Lab of the Rockies (NLR) to develop specifications, pilot prototypes, and accelerate commercialization of advanced heat pump technologies—including ultra-low-global-warming-potential refrigerants, solid-state technology, and integrated controls.¹⁰

Mass Timber

Using mass timber (such as cross-laminated timber or glulam) for structural framing in large logistics facilities and data centers can reduce embodied carbon by 35% to 65% compared to conventional steel and precast concrete.¹¹ The [Mass Timber joint action project](#) is standardizing mass timber components across building types to lay the foundation for wide-scale adoption—and developing a volume procurement program to increase availability and reduce costs for owners and developers. While the initial focus is logistics facilities and data centers, the goal is to create standards adaptable to office and multifamily residential buildings, with the aim of further expanding demand signals. Signatories have already begun to deploy mass timber in their recent projects, including Amazon's [delivery station](#) in Elkhart, Indiana, and Prologis' [warehouse](#) in Brampton, Ontario.



Prologis's facility in Brampton, Ontario, uses a mass timber structural system instead of conventional steel, marking the first industrial building of its scale in North America to do so.

Lower-Carbon Concrete

Concrete is among Earth's most used materials, with the industry representing 7% to 8% of global carbon dioxide emissions.¹² Through the Pledge, signatories are working with industry, academic, and nonprofit partners to help accelerate deployment of lower-carbon concrete solutions across their value chains.

In 2025, signatories progressed lower-carbon solutions through two initiatives:

- The Massachusetts Institute of Technology (MIT) [Climate-Smart Concrete Initiative](#) is developing a “Dynamic Playbook” that uses generative and predictive AI to recommend lower-carbon concrete mixes that meet structural requirements and local building codes and match supplier availability. Led by MIT and The Climate Pledge, in partnership with Amazon Worldwide Operations and Prologis, a global leader in logistics real estate, the project aims to enable at least a 20% carbon reduction in North America, with a pathway to 45% or greater through a combination of technical analysis and engagement at each tier of the supply chain. The playbook will be free and publicly available by 2027 and is intended as the first phase of an MIT-led consortium to scale deployment of lower-carbon cement and concrete in North America.
- The [Sustainable Concrete Buyers Alliance](#), an initiative funded by The Climate Pledge and Amazon Worldwide Operations and led by the Center for Green Market Activation (GMA) and Rocky Mountain Institute (RMI), is bringing together seven signatories to develop a book-and-claim framework for lower-carbon cement and concrete. By aggregating purchasing power, the Alliance aims to signal demand to suppliers and help accelerate adoption at scale.

Circular Materials and Recycling

Electronic waste, or e-waste, and plastics are two of the fastest-growing waste streams globally. E-waste alone is forecast to reach 82 million metric tons by 2030,¹³ and plastics already account for 460 million metric tons of waste annually.¹⁴ Through the Pledge, signatories collaborate with industry, nonprofit, and research partners to reduce waste and support more circular systems.

In 2025, signatories advanced the circular economy through:

- The [Recycling Data Transparency project](#), which conducted interviews with local authorities, recyclers, retailers, and manufacturers to identify data gaps in waste tracking—finding strong support for a data portal and AI solutions for material tracking and product recognition. The project is now exploring technologies to establish end-to-end data transparency to address the environmental and health hazards of improper electronic waste recycling.
- The [Circular by Design: Recycled Content project](#) brought together signatories and circular economy experts to develop and launch a new standard for recycled content in consumer electronics—setting minimum thresholds that enable product-level claims, increase consumer confidence, promote innovation in material recycling processes, and demonstrate improved sustainability performance for product manufacturing.
- The [Sustainable Plastic Materials project](#), a collaboration between The Climate Pledge and the U.S. Department of Energy's National Renewable Energy Laboratory, facilitated through the BOTTLE™ Consortium, aims to develop lower-emissions circular alternatives to plastics. The project conducted a set of trials to produce materials with the same properties as plastics that come from renewable, bio-based feedstock, to demonstrate the performance of the new materials and recycling

technologies, while addressing key performance issues to enable future use and scaling.

“No single company can decarbonize a global economy on its own. Supply chains, energy grids, and industries are too tangled together for any one actor to move alone. That's the idea The Climate Pledge was built on in 2019, and it's why more than 700 companies have joined. They're not there to compete on climate. They're there to move together, past the point where individual action runs out of road.

The case for collective action only gets stronger as conditions get harder. Rising energy demand, supply chain complexity, and political headwinds are the kind of shared barriers no company can out-innovate on its own. They call for pooling demand, sharing what works, and building infrastructure together. Signatories are already decarbonizing faster than their peers because of it. And once the community reaches net-zero, the emissions avoided each year will total at least 2.6 billion metric tons of CO₂e, a scale that's only possible because hundreds of companies chose to act as one.”

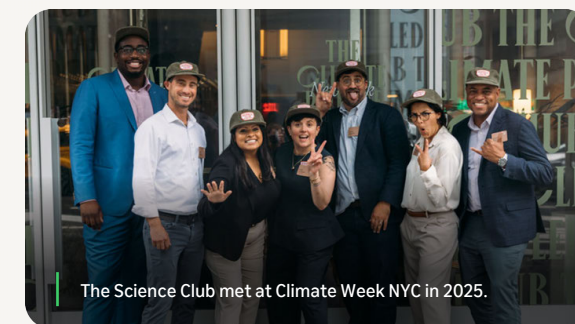
Tom Rivett-Carnac, Founding Partner, The Climate Pledge, Global Optimism

Cohorts

The Pledge convenes cohorts to address specific challenges through targeted peer engagement and hands-on programming. Through June 2026, 235 signatories participated in [three cohorts](#)—Science Club, Supply Chain, and Small- and Medium-sized Enterprises (SMEs).

Science Club

The Science Club cohort brings together 42 signatories and academic researchers to share perspectives and develop practical, science-based approaches to decarbonization.



In collaboration with the University of North Carolina, the Science Club developed 11 commodity-specific Sourcing Playbooks—covering steel, plastics, semiconductors, aluminum, concrete, palm oil, and other high-impact materials—translating complex decarbonization science into actionable guidance tailored to organizations of varying size and maturity.

Supply Chain

Supply chain emissions present one of the most significant barriers to reach net-zero carbon emissions. The Supply Chain cohort includes 105 signatories and focuses on improving emissions data and target setting, strengthening supplier engagement, and embedding sustainability criteria into procurement decisions.

Sustainability Delivers Business Benefits for Amazon

Amazon is leveraging AI tools and other solutions to accelerate efficiency gains, demonstrating how decarbonization is not only an environmental imperative but also delivers operational and financial value:

- **Data center infrastructure:** [Research](#) estimates that data is processed 4.1 times more efficiently on AWS cloud infrastructure, and Amazon data centers are seven times more water efficient than the industry average.
- **Water stewardship:** Amazon applies water efficiency best practices across its global facilities, including low-flow fixtures and real-time leak detection through smart meters, including FlowMS, an AI-powered utility monitoring tool, which detects water leaks through real-time usage analysis. In 2025, Amazon expanded its global water metering and leak detection program to 330 sites, which is expected to save 83 million liters of water annually.
- **Delivery and Logistics:** Amazon's supply chain uses an AI demand-forecasting model designed to predict when and where customers will want popular items. The model uses time-bound data like weather patterns and holiday schedules to place the right products in the right locations more accurately. The model has contributed to improvements in both long-term national forecasts for deal events and in regional forecasts, boosting productivity and shrinking the carbon footprint of Amazon's delivery network.
- **Packaging:** An AI-powered packaging decision engine analyzes product characteristics and customer feedback to determine the lightest, most efficient packaging solution for millions of items. Since 2015, selecting lighter, right-sized packaging has helped Amazon avoid 5.4 million metric tons of packaging material in North America and Europe.

In 2026, the cohort launched hands-on procurement training and an emissions hotspot initiative to help companies identify and prioritize the highest-impact reduction opportunities within their supply chains.

Small- and Medium-sized Enterprises

Over half of our signatories are SMEs, which often face unique resource and capacity constraints. The SME cohort, comprised of 88 signatories, provides tailored resources, peer learning, and structured programming—and shares solutions with the broader signatory community.

In 2026, the cohort launched the Net-Zero Roadmap Accelerator (NZRA) in partnership with Giki Actions, combining group workshops and one-on-one coaching to help 33 SMEs build credible, actionable net-zero roadmaps.

“The Climate Pledge has been an incredible partner. Using Giki Actions and joining the Net Zero Roadmap Accelerator has meant we can build our company action plan with confidence, third-party validation, and focus on actions that will really move the needle.”

Genevieve Lawrence, Head of Impact at Cleobella

Climate Pledge Friendly

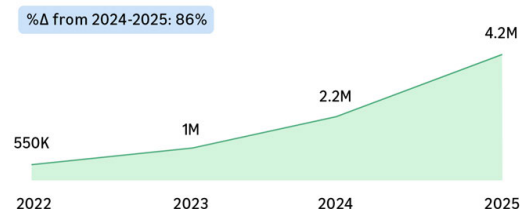
Amazon's Climate Pledge Friendly program enables consumers to discover products with sustainability features through badging and detailed product information across 62 trusted third-party certifications, as of the end of 2025. These certifications span features from [recycled materials](#) to [organic content](#) to [worker well-being](#) and [energy efficiency](#) and are available on Amazon.com and at U.S.-based merchants using the Buy with Prime feature.

Research shows that consumer interest in Climate Pledge Friendly-badged products continues to rise. An [independent](#)

[study](#) published in the Harvard Business Review in 2025 found that products with sustainability certifications experienced a 14% increase in consumer demand over an eight-week period following certification—underscoring the momentum behind the program's expansion. This study builds on a [2024 study](#) by the Marshall School of Business at the University of Southern California, with Amazon support, which reported a 12.5% increase in overall sales for certified products within the first year.¹⁵

In 2025, Amazon worked to broaden the Climate Pledge Friendly program's selection, and by the end of 2025, 4.2 million products recognized by certifications of the Climate Pledge Friendly program were available for customers to purchase in 14 countries.

Number of Climate Pledge Friendly-Badged Products on Amazon.com



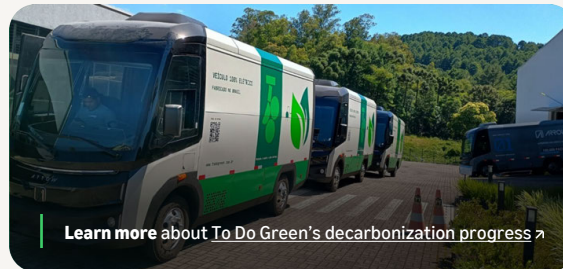
Signatory Spotlights

Our signatories demonstrate what it looks like to turn a pledge into action—electrifying fleets, decarbonizing supply chains, and redesigning processes and products from the ground up. The following experiences and achievements, as shared by our signatories, offer inspiration and insights into their journeys.¹⁶

To Do Green: Electrifying Logistics

As one of Brazil's largest all-electric logistics companies, To Do Green runs a fleet of approximately 600 electric vehicles and has made more than 40 million deliveries since its founding in 2021.

To Do Green recently expanded into middle-mile operations, allowing it to operate entirely with EVs across the full logistics cycle: first mile, middle mile, and last mile. It's an end-to-end proof point that zero-tailpipe-emissions logistics is not a future ambition but a present-day operation.

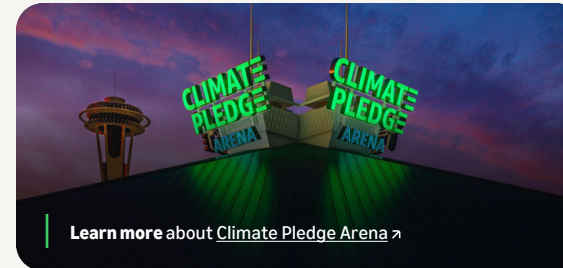


[Learn more about To Do Green's decarbonization progress](#)

Climate Pledge Arena: Providing Fossil Fuel-Free Entertainment

Climate Pledge Arena, located in Seattle, Washington, was one of the first five signatories to The Climate Pledge. Oak View Group, also a Pledge signatory, led the redevelopment, reimagining and reconstructing a building originally created for the 1962 Seattle World's Fair. The arena now hosts the National Hockey League (NHL) Seattle Kraken, the Women's National Basketball Association Seattle Storm—both also signatories of The Climate Pledge—and the Professional Women's Hockey League Seattle Torrent, alongside some of the biggest performers of live music and events.

Climate Pledge Arena holds both International Living Future Institute [Zero Carbon Certification](#) and [TRUE Platinum Zero Waste Certification](#), the only venue in the world to claim both. The arena uses no fossil fuels for daily use and is powered by renewable energy from two Oregon solar farms as well as on-site solar panels. It also offers free public transportation to publicly ticketed events. The venue has also eliminated 2.5 million plastic beverage bottles and 1 million plastic snack bags since eliminating single-use, fan-facing plastics for purchase in 2023. More than 350,000 reusable cups have been washed and recirculated through the arena's reuse program. The arena has turned 450,000 gallons of captured rainwater into NHL-quality ice.



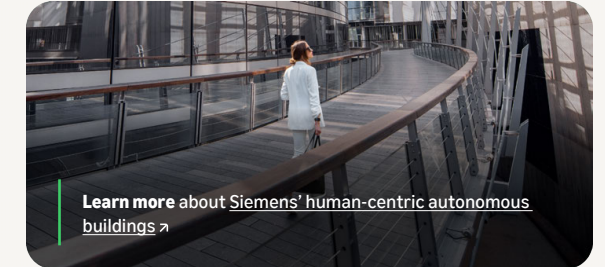
[Learn more about Climate Pledge Arena](#)

Siemens: Building a More Autonomous Future

Buildings are evolving beyond traditional automation, using AI, data, connected technologies, and real-time insights to sense, learn, and adapt to changing conditions and occupant needs. Siemens is advancing this shift towards autonomous buildings through technologies that enable buildings to sense, learn, and adapt to changing conditions through predictive personalization.

These technologies can optimize energy use, improve occupant comfort, enhance operational performance, and identify potential issues before they become problems. This approach supports Siemens' focus on creating buildings

that are resilient, sustainable, and responsive to the people who use them.

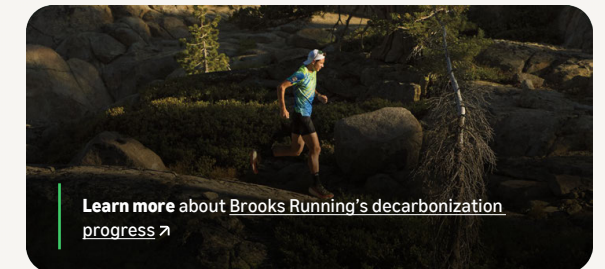


[Learn more about Siemens' human-centric autonomous buildings](#)

Brooks Running: Lighter Footprints Start at the Factory

In 2025, the athletic footwear brand Brooks Running reported a 9% year-over-year reduction in Scope 3 GHG emissions and a 17% reduction since its 2021 baseline.

The key driver for this reduction is adoption of renewable energy at manufacturing facilities. Brooks Running is reducing GHG emissions at its largest source—production—by working directly with factory partners to transition to clean energy sources. Each factory that adopts renewable energy lowers the carbon intensity of every shoe it makes. Together, these factory-level improvements provide a pathway that leads to net-zero GHG emissions.



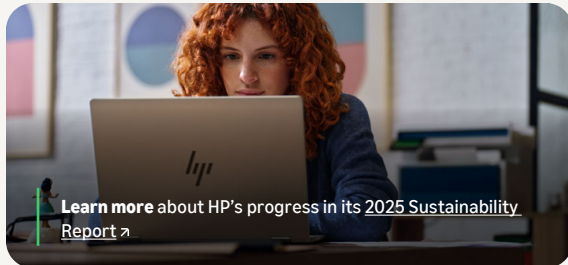
[Learn more about Brooks Running's decarbonization progress](#)

HP: Full Value Chain Decarbonization

Since 2019, HP has reduced absolute GHG emissions across Scopes 1, 2, and 3 by 28%, bringing its total carbon footprint down to 16.4 million metric tons of CO₂e in 2025, from a 2019 baseline of 22.9 million metric tons of CO₂e.

HP is driving reductions across three fronts:

- **Supply chain decarbonization:** HP expanded its Supplier Scorecard program, which evaluates suppliers on sustainability performance to ensure procurement decisions are aligned with HP's climate goals, and was a founding sponsor for the Catalyze program with fellow signatory Schneider Electric, to pool renewable energy demand across semiconductor and IT supply chains.
- **Renewable energy and operational GHG emissions:** HP reached 66% renewable electricity across its own global operations—100% renewable electricity in the U.S.—and cut Scope 1 and 2 GHG emissions from its global operations by 44% compared to its 2019 baseline.
- **Product design and circularity:** In 2025, 47% of materials used in HP products and packaging came from reused, recycled, or renewable sources.

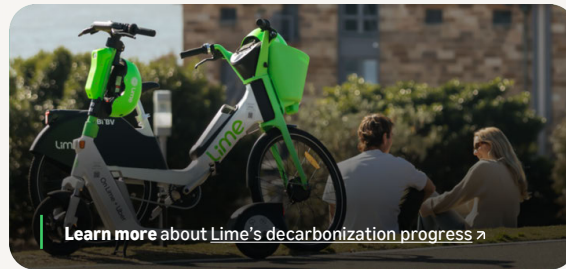


Lime: Scaling Mobility While Reducing Emissions

Lime, the shared electric mobility company, achieved an 81.4% reduction in company-wide carbon emissions intensity in 2025 compared to its 2019 baseline, while increasing total kilometers traveled by 250%, putting the company ahead of its 2030 net-zero carbon emission goal.

This progress reflects Lime's sustained efforts across renewable electricity, electric operations vehicles, lower-carbon sourcing, vehicle longevity and repair programs, circularity initiatives, and lower-carbon logistics.

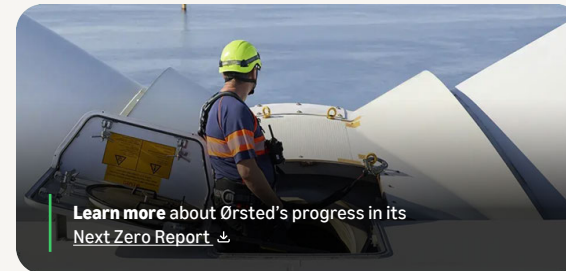
According to the [U.S. Environmental Protection Agency](#) ↗, emissions from transportation are one of the largest sources of climate pollution in urban areas. Scaling low-carbon alternatives is essential to meeting global climate goals, and Lime's work demonstrates the potential of shared electric alternatives to offer a solution at scale while continuing to improve carbon efficiency.



Ørsted: From Fossil Fuels to Renewable Energy

Two decades ago, Ørsted was one of Europe's most coal-intensive utilities. By the end of 2025, it had reduced its Scope 1 and 2 emissions intensity by more than 98% from its 2006 baseline. As of 2026, renewable sources account for 99% of Ørsted's total energy production, up from 17% in 2006. The company has built 18.3 gigawatts of offshore wind capacity, including more than 2,500 turbines, which is enough to power the electricity consumption of approximately 31 million people. Since 2021, 99% of Ørsted's capital expenditure has been aligned with the [EU taxonomy for sustainable activities](#) ↗, reflecting a full reorientation of its investment strategy around clean energy.

With Ørsted's own operations nearly fully decarbonized, the company is turning to value chain emissions as its next frontier, targeting net-zero carbon emissions across its entire value chain by 2040. Ørsted has embedded climate governance structures across its wider business to drive Scope 3 reductions, and it has since 2020 collaborated with its key suppliers to decarbonize its supply chain.

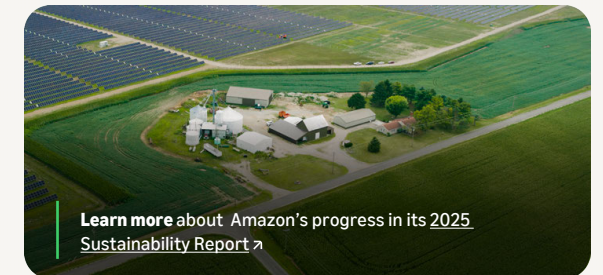


Amazon: Engaging Suppliers to Achieve Net-Zero Carbon Emissions

Amazon recognizes that its supply chain accounts for 76% of its carbon footprint. Amazon's strategy for reducing its supply chain emissions involves directly engaging suppliers to set decarbonization plans, reducing the embodied carbon in its buildings, and working with suppliers to electrify and scale lower-carbon fuels in its third-party logistics network.

Through this strategy, Amazon engaged its top suppliers, representing 70% of its supply chain carbon emissions, to join the Pledge and set credible decarbonization targets. As of 2025, 62% of these suppliers across more than 40 countries had credible decarbonization plans in place, a 23% year-over-year increase. The potential impact of this work is significant: if these suppliers achieve net-zero carbon alongside Amazon, more than 11 billion metric tons of CO₂e emissions would be eliminated—the equivalent of eliminating the emissions from driving all passenger vehicles in the U.S. for approximately 11 years..

Amazon supports this progress through one-on-one coaching of suppliers, access to power purchase agreements, and procurement training rolled out to managers who oversee top suppliers.



Signatory Actions on Water

Water quietly powers everything we depend on—ecosystems, agriculture, and supply chains—and it is hugely important to any conversation on climate change. Industry leaders are looking upstream not only to reduce the amount of water they use in their operations, but to restore water to communities, strengthen local water supplies, and reduce risk to resources that everyone needs. And, like efforts to address climate change, this is work most effectively done through collaboration. The following experiences and achievements have been shared directly by each signatory.

Coca-Cola Europacific Partners: Returning Water to Nature

Coca-Cola Europacific Partners (CCEP) takes a broad approach to water stewardship across the 31 countries where it operates, using water efficiently in its processes and protecting water sources, with the long-term goal of achieving water security across its value chain.

The company aims to move beyond water efficiency and toward returning water to nature. It set a goal to return at least 100% of the water it uses in its finished drinks, at an aggregate level, to nature and communities, by 2030. In 2025, it returned water equal to 105.2% of the water used in its beverages.¹⁷ CCEP also has the ambition of returning at least 85% of the total water used at high-risk locations, at an aggregate level, to nature and communities.¹⁸ In 2025, it returned water equal to 56% of total water used at its 18 high-risk locations.¹⁹

Learn more about [CCEP's water commitments](#) ↗

HEINEKEN: Water Replenishment and Resilience

HEINEKEN recognizes the importance of taking action within its breweries, the communities where it operates, and its agricultural supply chain. By 2030, HEINEKEN aims to replenish 1.5 liters of water to local watersheds for every liter of beer produced in water-stressed areas. The company implements a variety of interventions to achieve this, including nature-based solutions such as land conservation and ecosystem restoration. It also invests in infrastructure enhancements and projects to reduce water loss, such as mitigating leakage, to improve the reliability of water supply.

As of the end of 2025, HEINEKEN has started replenishment projects in 38 out of the 40 sites in scope, and 17 of them have

achieved full water balance in Malaysia, Spain, Egypt, Indonesia, Vietnam, Burundi, Mexico, and Ethiopia. During the last year, new projects were initiated in Italy, India, and South Africa. HEINEKEN also provides access to safely managed water for communities in targeted countries using interventions based on local needs.



Learn more about [Heineken's water and nature strategy](#) ↗

P&G: Building a Water Positive Future

Through its [Water Positive Future Strategy](#) ↗, P&G aspires to contribute to a future where water can sustain people, nature, and its operations. P&G has focused its ambitions on reducing water in its operations, helping restore water in water-stressed areas, and responding to water challenges through innovation and partnership. This includes its goals to increase water efficiency at P&G facilities by 35% per unit of production from a 2010 baseline and to recycle and reuse 5 billion liters of water in P&G facilities annually by 2030.

P&G also works closely with on-the-ground partners who have a deep knowledge of the local challenges, communities, and landscapes to support projects that improve, better manage, or protect freshwater resources in water-stressed areas around the world. This can include projects that are helping to restore wetlands, replenish aquifers, and improve irrigation efficiency or water quality.

Through the [P&G Children's Safe Drinking Water Program](#) ↗, P&G has provided clean drinking water to communities around the world for more than 20 years. In 2025, P&G reached its goal of 25 billion liters of clean water provided to children and families in more than 100 countries.

Learn more about [P&G's citizenship programs](#) ↗

Amazon: Leading in Water Efficient Data Centers

Amazon is working to toward a more water-secure future by reducing its global water footprint and prioritizing action to address water scarcity, access, and quality in high-risk regions. Its goal is to be water positive across its data centers by 2030, returning more water to communities than it uses in data center operations. As of 2025, Amazon was 75% of the way toward this goal, and its data centers were seven times more water-efficient than the industry average.

Amazon is advancing water efficiency through smart metering, AI-powered leak detection, water reuse, and more efficient cooling technologies. As of July 2026, Amazon had invested in 56 water replenishment projects globally, which it expects will return more than 26 billion liters annually once completed. Amazon's water replenishment projects returned 9.4 billion liters of water to communities in 2025.



Learn more about [Amazon's water stewardship efforts](#) ↗

Signatory Benefits

Being a signatory is about more than making a commitment. It means joining a global community of companies working to accelerate climate action through collaboration, shared learning, practical resources, meaningful connections, and opportunities to come together along the way.

Access Tools, Education, and Peer Expertise

The Climate Pledge provides free educational resources, including videos, guides, and toolkits, to support companies throughout their climate journey. Signatories also gain opportunities to beta test new resources from Amazon. Through the community, signatories can connect with professionals at leading companies around the world to exchange ideas, lessons, and practical expertise.

Receive Carbon Credit Benefits

Sourcing high-quality carbon credits can be a challenge for many companies, but neutralization credits and inset credits that address value chain emissions are impactful tools on the path to net-zero carbon emissions. That's why signatories qualify to access credits from Amazon's own portfolio, developed using an industry-leading approach. These credits, available through the Sustainability Exchange, make it easier to take action, support urgently needed climate solutions, and reach net-zero emissions by 2040. Signatories receive exclusive discounts, making quality credits even more accessible.

Learn more about [carbon credits](#) ↗

Engage Directly with Global Policymakers

Exclusive to signatories, The Climate Pledge connects members of the business and policymaking communities to discuss climate action, public-private partnerships, and the conditions needed to accelerate progress with influential policymakers around the world.

Participate in Exclusive Events

The Climate Pledge plans and participates in virtual and in-person events throughout the year to connect signatories, provide focused insights and opportunities for collaboration, and foster new commitments and investments in climate solutions. Signatories may also have opportunities to speak at Pledge events or participate in external conferences and industry moments supported by The Climate Pledge. From Climate Pledge Hubs and dinners to community gatherings, these experiences create space for solution building, new relationships, and a little fun along the way. They're also a chance to step outside the day-to-day and enjoy being part of the community.



The Climate Pledge Salon in Paris, France, connected signatories for actionable climate ideas and networking.

Participate in Joint Action Projects

Help tackle some of the biggest shared climate challenges facing businesses alongside other signatories. Through joint action projects, companies come together to innovate, collaborate, test approaches, and scale solutions that can lead to measurable results.

Learn more about [joint action projects](#) ↗

Work with a Cohort

Cohorts give signatories a focused, collaborative space to develop solutions to shared challenges and make progress toward net-zero goals. Current cohorts include Supply Chain Decarbonization, SMEs, and the Science Club.

Learn more about our [cohorts](#) ↗

Access Marketing and Storytelling Opportunities

Signatories gain access to an integrated marketing and storytelling ecosystem designed to elevate sustainability leadership and engage priority audiences. Opportunities can include The Climate Pledge-owned channels, email and newsletter placements, website features, editorial storytelling, videos, and campaign moments that spotlight meaningful signatory progress and innovation.

Join a Growing Global Community

More than 700 companies have committed to The Climate Pledge. Together, this global network brings companies across industries and geographies together to learn from one another, build relationships, and accelerate corporate climate action through collaboration and community.

Interested in Joining?

Review the [three commitments](#) ↗, [explore the FAQs](#) ↗, and learn how your company can [become a signatory](#) ↗.

Appendix

Data Timeframe

This report covers progress through June 2026 across the signatory community. Because the data come from different sources, they reflect several timeframes: program milestones and community data are as of June 2026, other signatory figures reflect calendar year 2025, and the emissions analysis draws on direct and indirect emissions from purchased electricity, heat, steam, and cooling reported by signatories to a third-party database of company-reported GHG emissions 2021 to 2024. Other scope and timing exceptions are noted throughout the report.

Methodology

Collective impact metrics and proof points in this report were developed with and validated by BRODIE, a sustainability consultancy. This research included 119 signatories that reported to a third-party database of company-reported GHG emissions, which together represent approximately 90% of public signatory revenue. We use these figures as a proxy for all signatory progress shared within the [Impact](#) > section of this report.

Learn more in [The Climate Pledge Impact Metrics Methodology](#) ↴

Endnotes

1. Based on Scope 1 (emissions from direct operations) and Scope 2 (emissions from purchased electricity, heat, steam, and cooling) analysis of 119 signatories representing approximately 90% of publicly available signatory revenue, data reported to a third-party database of company-reported GHG emissions from 2021 to 2024.

2. The mean reduction (11%) vs. median reduction (21%) gap indicates a statistical skew where a small number of companies with higher emissions growth pull the average upward. Figures are reported as “reported emissions” rather than “absolute emissions” to account for potential double-counting, as some signatories may supply energy to each other. Non-signatory comparison is based on companies in comparable revenue and sector ranges, same time period. For more information, please review the [methodology document](#) ↴.

3. Scope 1 analysis includes 124 signatories that reported Scope 1 emissions. Scope 2 analysis includes 123 signatories that reported Scope 2 emissions.

4. Data related to Laneshift in this section and in subsequent Laneshift sections was sourced from the [2025 Laneshift Impact Report](#) ↴ and [this press release](#) ↗

5. **Learn more** about [freight emissions impacts](#) ↗

6. **Learn more** about [freight emissions impacts](#) ↗

7. “For Inviting Proposals to Avail Incentives under the PM E-DRIVE Scheme for Deployment of EV Charging Infrastructure in India.” Ministry of Heavy Industries, Government of India, December 2024, https://heavyindustries.gov.in/sites/default/files/2025-07/draft_evpcs_guidelines.pdf ↴

8. “Space Conditioning.” Better Buildings Solution Center, U.S. Department of Energy, <https://betterbuildingssolutioncenter.energy.gov/space-conditioning> ↗

9. “DOE Announces Better Buildings Initiative to Accelerate Heat Pump Manufacturing and Adoption.” Energy.gov, U.S. Department of Energy, 3 April. 2024, <https://www.energy.gov/articles/doe-announces-better-buildings-initiative-accelerate-heat-pump-manufacturing-and-adoption> ↗

10. **Learn more** about [ultra-low GWP refrigerants](#) ↴

11. Szycher, Stephen. “Microsoft Mass Timber Data Centers.” Thornton Tomasetti, 2026, <https://www.thorntontomasetti.com/project/microsoft-mass-timber-data-centers> ↗

12. Purton, Michael. “Cement is a big problem for the environment. Here's how to make it more sustainable.” World Economic Forum, 13 Sept. 2024, <https://www.weforum.org/stories/2024/09/cement-production-sustainable-concrete-co2-emissions/> ↗

13. Baldé, Cornelis P. et al., Global E-Waste Monitor 2024. International Telecommunication Union and United Nations Institute for Training and Research, 2024, <https://ewastemonitor.info/the-global-e-waste-monitor-2024/> ↗

14. “Plastic pollution.” International Union for the Conservation of Nature, May 2024, <https://iucn.org/resources/issues-brief/plastic-pollution> ↗

15. Based on data from the U.S. and Europe. These results are not a guarantee of future performance.

16. Signatories’ data are provided here as reported by the respective signatories and have not been independently verified by The Climate Pledge.

17. At an aggregate level, water replenished as a percentage of total sales volume (water used in Coca-Cola Europacific Partners finished products).

18. Coca-Cola Europacific Partners defines high-risk locations (HRLs) as sites that rely on vulnerable water sources or have a high level of water dependency. **Learn more** in [Coca-Cola Europacific Partners Annual Report](#) ↗

19. As a percentage of total water Coca-Cola Europacific Partners uses at HRLs at an aggregate level (targeting 100% by 2035). **Learn more** about water Coca-Cola Europacific Partners [Water and Nature Commitments](#) ↗

On the cover >

Left The Port of Long Beach-Los Angeles is one of the priority ports where electric drayage has been initiated through the Electrifying Drayage Alliance joint action project.

Center MARA Beauty signed the Pledge during The Climate Pledge Beauty Summit, co-hosted by Saie, in May 2026.

Right Signatory Hippo Harvest uses robotics and greenhouses in its growing process to reduce food waste and land use.

THE CLIMATE PLEDGE